



Case study

Fleurets
a fresh approach

Sold for alternative use

Boars Head

46 Heap Bridge, Bury, Lancashire, BL9 7HR

Traditional Open Plan Community Local
Large Car Park & Beer Patio Area
Open & Trading During Marketing
3 Bed Private Flat

 Hotels

 Restaurants

 Pubs

 Leisure

THE CLIENT

Punch Taverns

THE BRIEF

Pub previously traded as a carvery food house & community local, however the trade collapsed due to a series of poor tenants. We were instructed to sell the freehold with vacant possession.

THE RESULT

The property was sold within 3 months of Fleurets being instructed. We undertook an extensive marketing campaign by advertised the property on our web site, erecting a "for sale board", sending out a buyer alert and contacting known developers. We very quickly attracted interest from 3 parties who wanted to turn it into a children's day nursery as well as the actual buyer who bought it to use as extra storage and staff parking for his other nearby business.