



# Case study

**Fleurets**  
a fresh approach

## Sold for alternative use

### Ewood

200 Blackburn Road, Blackburn,  
Lancashire, BB2 4AU

Traditional Open Plan Community Local  
Close To Blackburn Rovers Football Ground  
In A Poor State Of Repair  
No Parking Or Beer Patio Area

 Hotels

 Restaurants

 Pubs

 Leisure

#### THE CLIENT

Enterprise Inns

#### THE BRIEF

The pub was closed during the course of our marketing due to the end of the football season and location of a nearby permanent gypsy site. Fleurets were instructed to sell the freehold with vacant possession.

#### THE RESULT

The property was sold within 6 months of Fleurets being instructed. We undertook an extensive marketing campaign by advertised the property on our web site, erecting a "for sale board", sending out a buyer alert and contacting known developers. We very quickly attracted interest from various parties who wanted to change the use. The actual buyer bought it to turn into an Indian Restaurant.