



# Case study

**Fleurets**  
a fresh approach

## Sold for alternative use

### Fountain

160 Accrington Road, Blackburn,  
Lancashire, BB1 2AH

Traditional Open Plan Community Local  
Prominent "A" Road Position  
Closed & Boarded During Marketing  
Outbuildings & Beer Patio Area

 Hotels

 Restaurants

 Pubs

 Leisure

#### THE CLIENT

Enterprise Inns

#### THE BRIEF

The pub was closed during the course of our marketing due to the tenant leaving. Fleurets were instructed to sell the freehold with vacant possession.

#### THE RESULT

The property was sold within 9 months of Fleurets being instructed. We undertook an extensive marketing campaign by advertised the property on our web site, erecting a "for sale board", sending out a buyer alert and contacting known developers. We very quickly attracted interest from various parties who wanted to change the use. The actual buyer bought it to turn into a doctor's surgery.