







Case study

Fleurets
a fresh approach

Freehold Pub Sold

The Ship 4 Greyfriars Way Great Yarmouth, NR30 2QE

Substantial Freehouse
Busy coastal resort
Spacious accommodation
Listed building in Conservation Area.

-  Hotels
-  Restaurants
-  Pubs
-  Leisure

THE CLIENT

Private client

THE BRIEF

Our client had purchased the property as an investment but after experiencing difficulties with tenants, decided to look for a quick exit from the licensed trade. Initially he instructed a local agent and when that did not produce results, he put the property into an auction; however, it failed to sell. He then came to Fleurets.

THE RESULT

- Once instructed, Fleurets proceeded with a full marketing campaign which resulted in an acceptable offer from the local health trust which was not subject to planning consent for change of use. The sale proceeded quickly and smoothly to completion. Since then plans have been approved for conversion to a clinic and associated offices.