



Case study

Fleurets
a fresh approach

Sold for alternative use

Stone Cottage

2 - 4 Shaw Street, Preston, Lancashire, PR1 1UB

Traditional Community Local

Open & Trading During Marketing

Several Other Agencies Also Instructed To Sell

 Hotels

 Restaurants

 Pubs

 Leisure

THE CLIENT

Admiral Taverns

THE BRIEF

The property was open and trading while it was for sale, however no trade / MAT barrel figures were provided. We were instructed to sell the freehold with vacant possession.

THE RESULT

The property was sold within 5 months of Fleurets being instructed. We undertook an extensive marketing campaign by advertised the property on our web site, erecting a "for sale board", sending out various buyer alerts and contacting known developers. The property was bought by a local developer who intended to turn it into flats.